

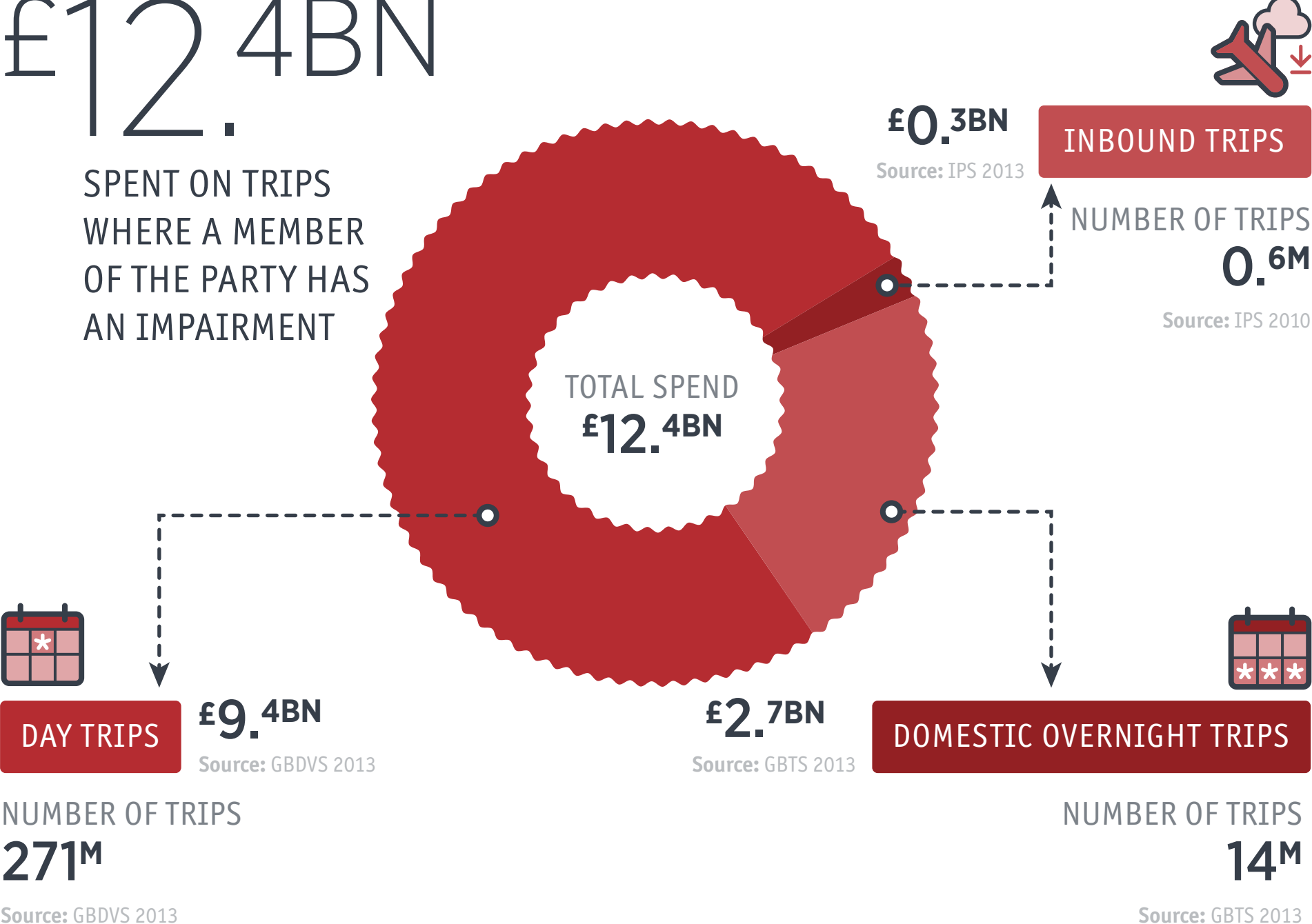
The Purple Pound

Volume and Value of Accessible Tourism in England



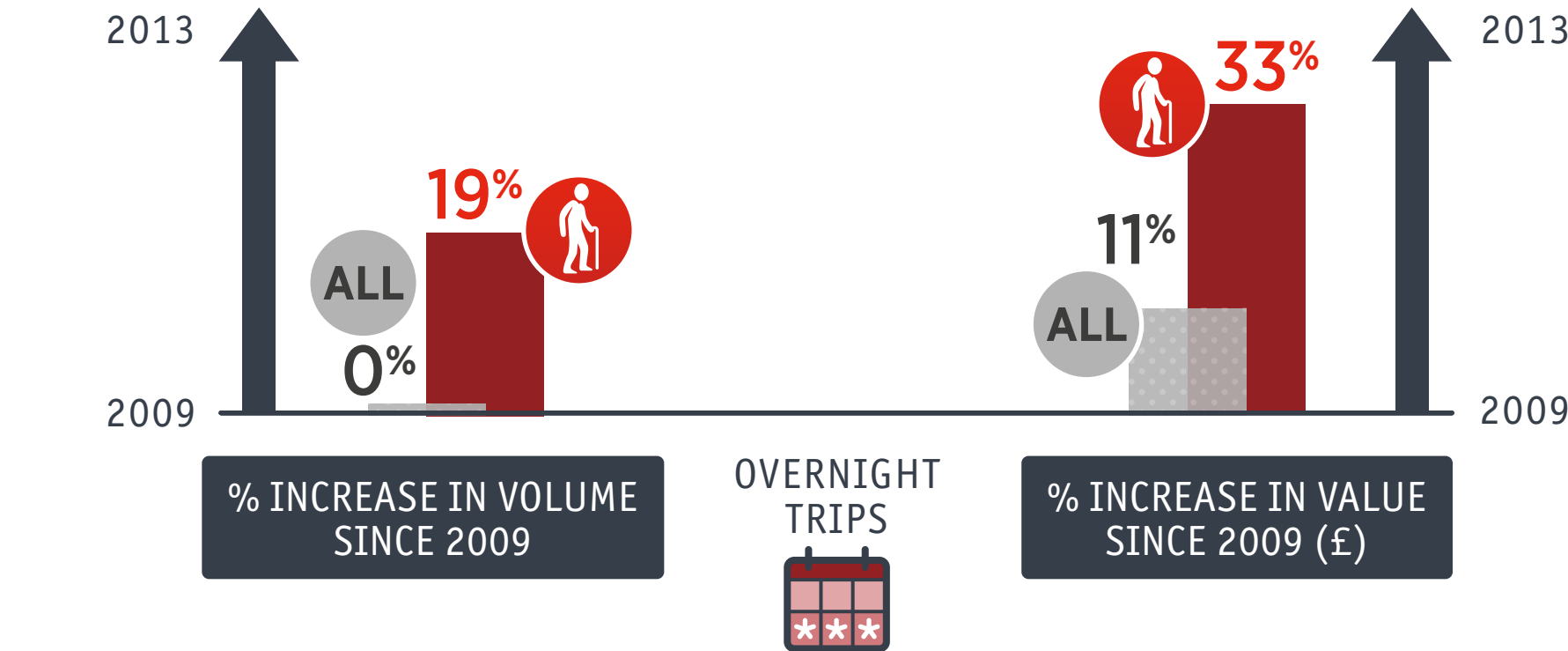
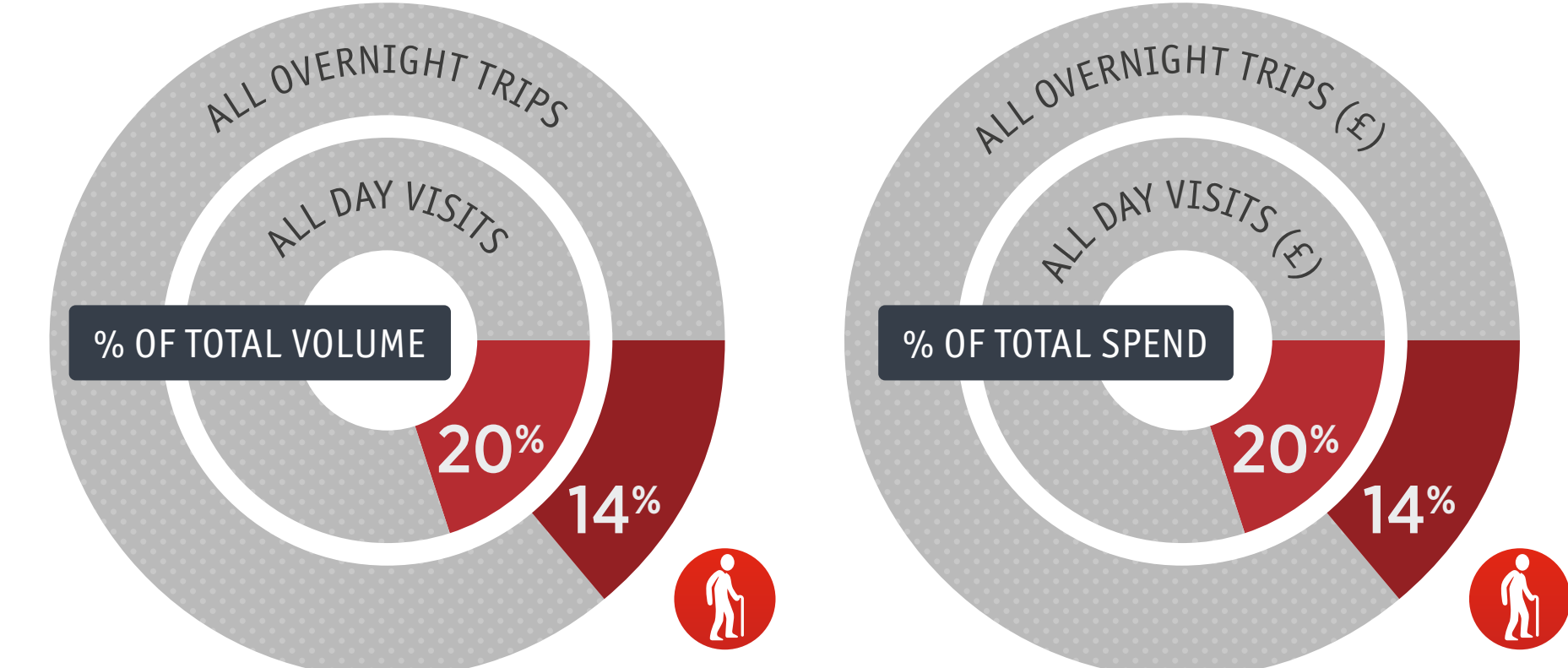
Trips and spend

Trip groups where a member of the party has an impairment



Contribution to domestic tourism

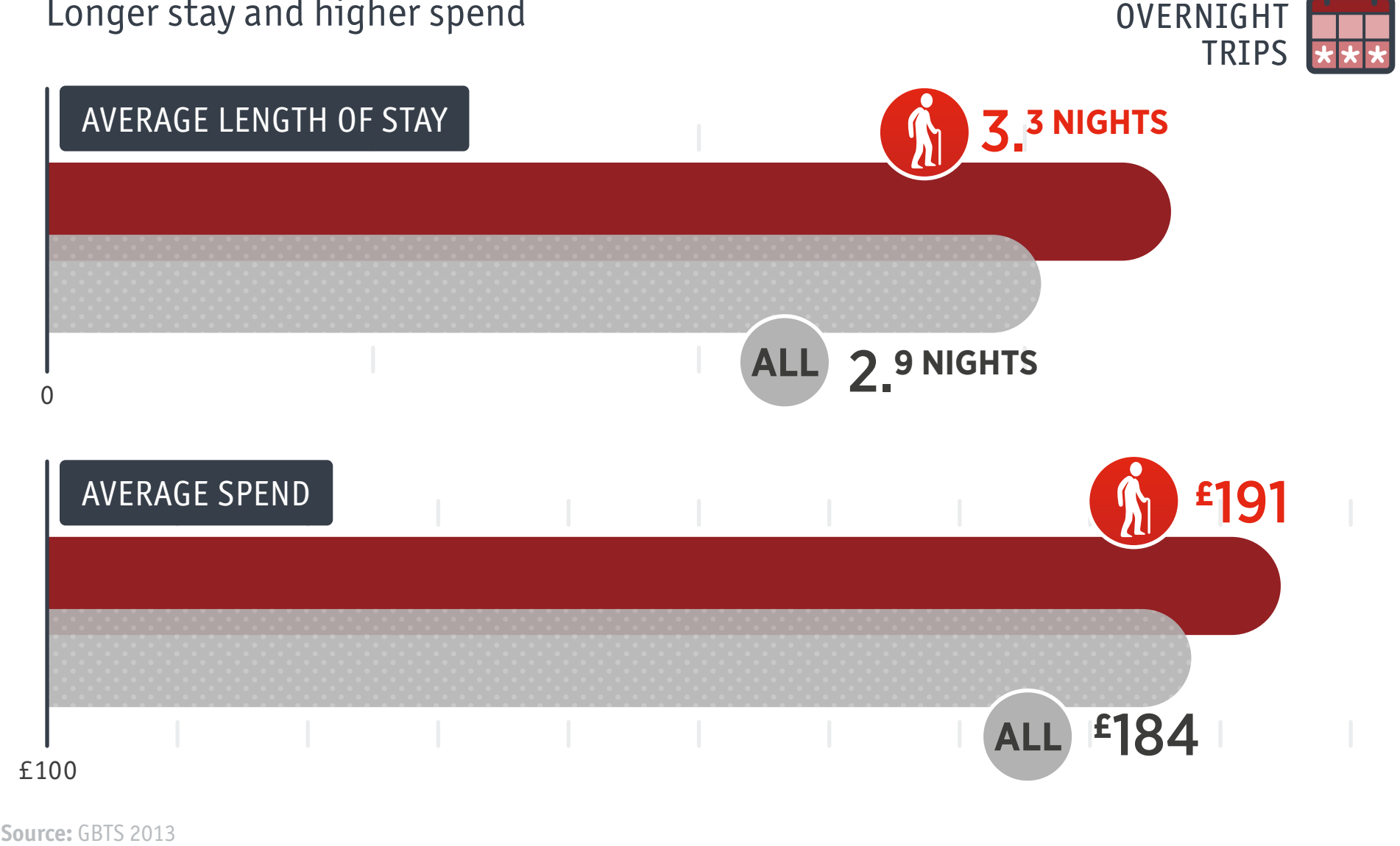
Trip groups where a member of the party has an impairment



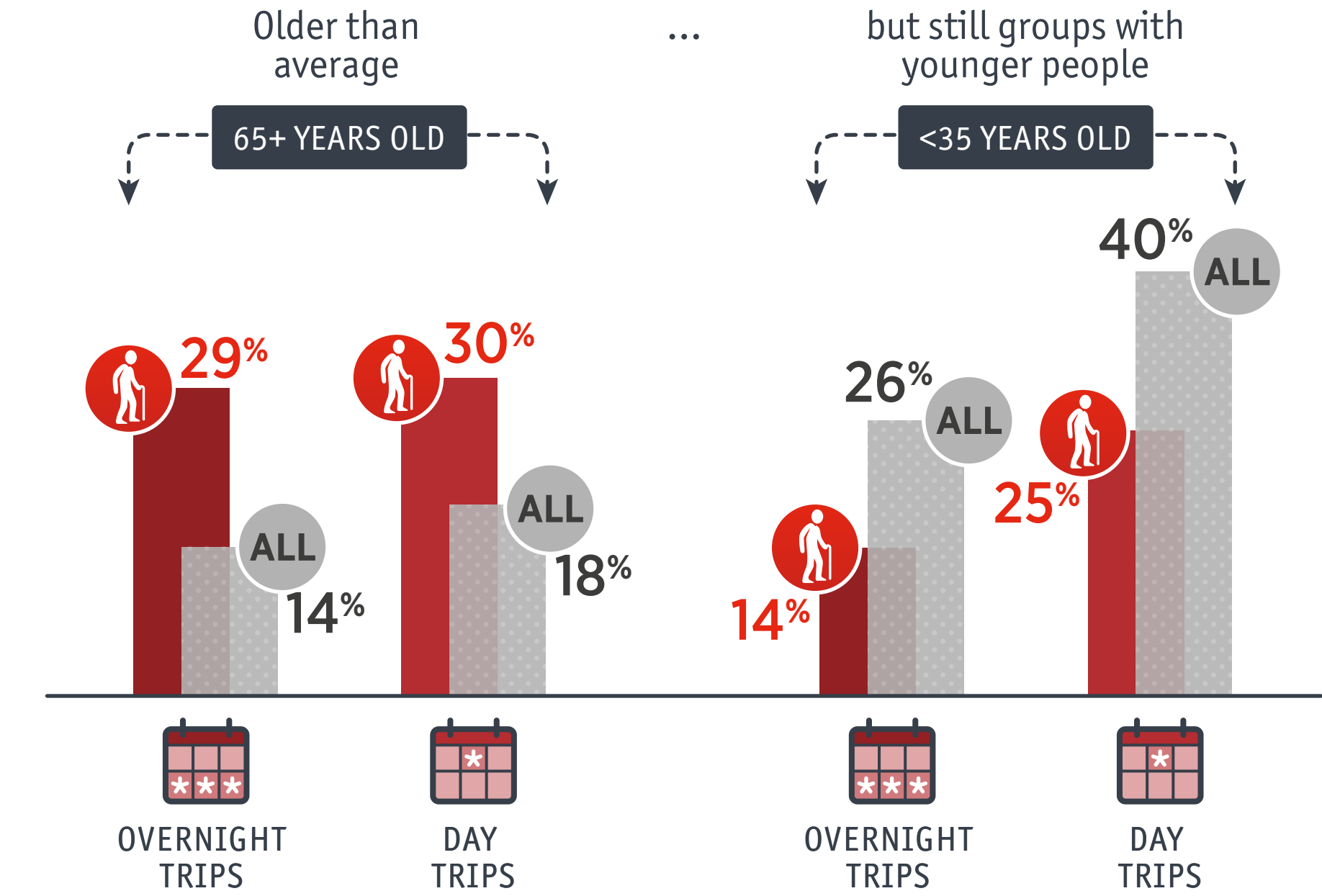
Did you know...

Trip groups where a member of the party has an impairment

Trip length and spend

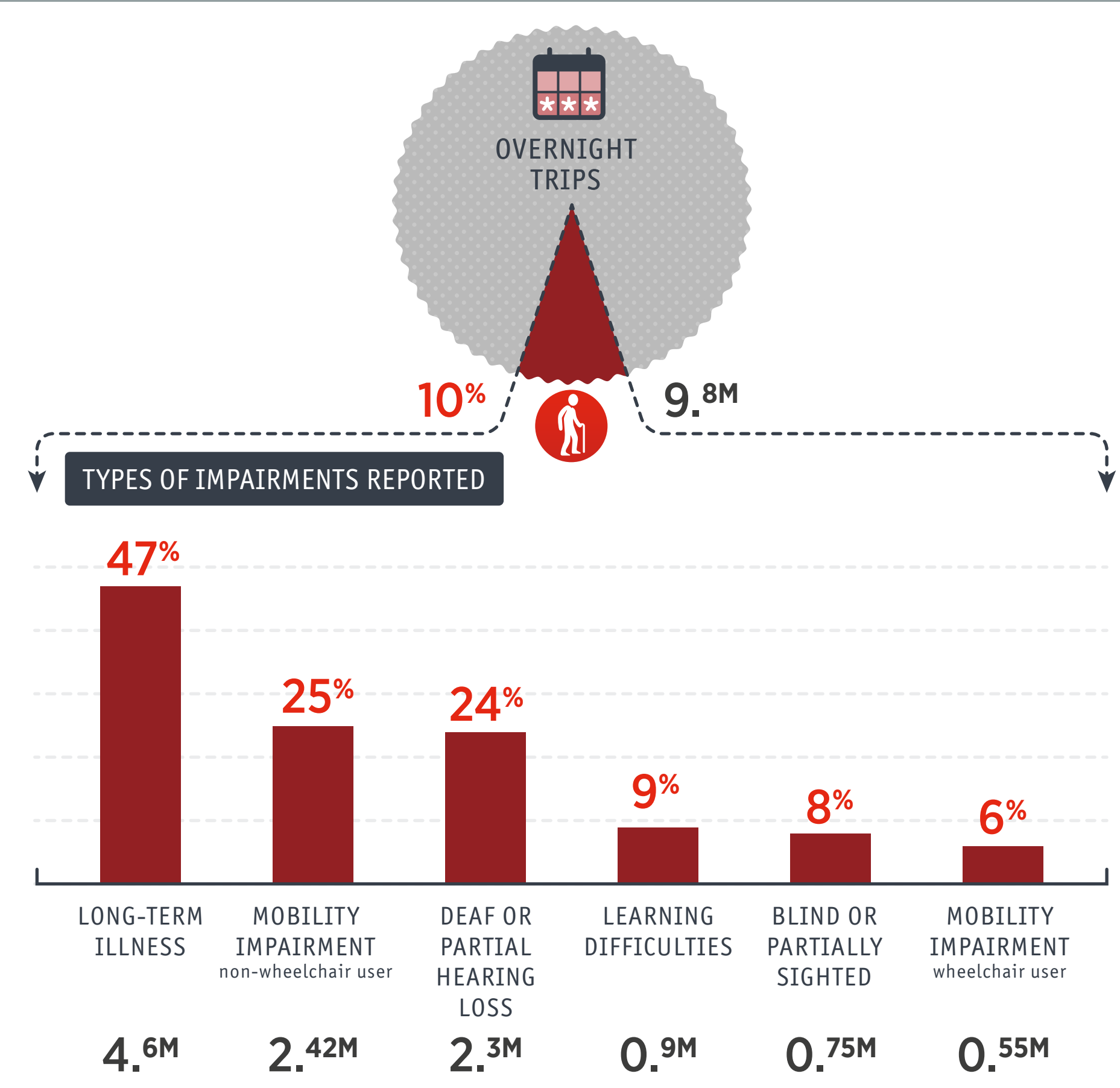


Trip group age



Traveller impairment breakdown

Trips where the respondent has an impairment



SOURCES:

GBTS
The Great Britain Tourism Survey, measures the volume and value of domestic overnight tourism in Great Britain

GBDVS
The Great Britain Day Visits Survey, measures the volume and value of tourism day visits in Great Britain

IPS
The IPS (International Passenger Survey) measures the volume and value of inbound overnight trips to the UK

